

# Accelerate Cellular Product Development

Leveraging nRF91 Series, nRF Connect and Cloud services

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Nordic Semiconductor

# Today's speakers

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Technical Marketing Manager

Cellular IoT

## Practicalities

- Duration: about 30 minutes
- Questions are encouraged!
  - Please type questions in the top of the right sidebar
  - All questions are anonymous
  - Try to keep them relevant to the topic
  - We will answer towards the end
- The chat is not anonymous, and do not use for questions
- Go to DevZone if you have more questions
- A recording of the webinar will be available together with the presentation at webinars.nordicsemi.com







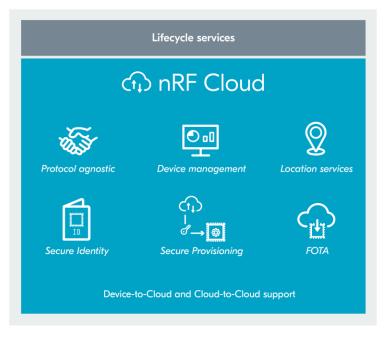
# Fast time to market with our offering!





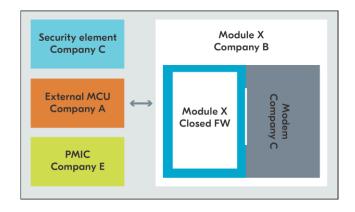






## Lowers total cost and simplify supply chain

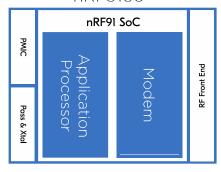
Others
Fragmented ownership



## Nordic Semiconductor

Full solution ownership

#### nRF9160



## Completely integrated

- 5 years out in the market
- Lower complexity
- Lower power
- Smaller size
- Total lower cost
- Simple supply chain
- Support and maintained
- Globally certified

## Designs with nRF9160



Smart Buoy nRF9160



7 Sense **Irrigation Sensor** nRF9160



Rulo EdgeTrak 4S nRF9160



**EV** Charger nRF9160+nRF52840



Lilbit Pet Tracker nRF9160+nRF52811



Grandcentrix Modbus Cloud Connect nRF9160



Cellular Tracking Tech. Flicker GPS tracker nRF9160













**Connected Sensors** Water Monkey RF9160



**TYMIQ** IoT Gatewayn RF9160

Ashridge Engineering CharloT nRF9160

adhoc smart waste solution nRF9160

SnowSports tag nRF9160

SMART climate sensor nRF9160

Dayton Smart Wearable nRF9160+nRF52832









Littlebird CareTracker nRF9160+nRF52840



Saluswear Elderly wearable nRF9160



Digital Matter IoT data logger nRF9160



Sodaq, Podgroup Smart label nRF9160



## nRF9161 System in Package (SiP)

- Arm® Cortex® M33 Application processor for the user application
  - 1 MB Flash, 256 kB RAM, Arm TrustZone®, CryptoCell 310
  - Minimal firmware migration effort from nrf9160
- Multiband LTE-M/NB-IoT (3GPP Rel 14) with GNSS and DECT NR+ Modem
  - New band B85 for cellular
- Small form factor incl. PMIC, RF FEM, passives and crystals
  - 3.0V 5.5V operation, -40°C to 85°C
- Ultra Low Power Avg. 18μA @ 81.92s eDRX
  - PSM floor current: 2.7µA

#### Development hardware

- nRF9161 DK for firmware development
- Thingy:91 X for prototyping
  - SSID-based Wi-Fi location nRF7002, nRF5340, nPM1300 & nPM6000















nRF9161 DK

## nRF9131 mini SIP

#### Smaller, lower-integration-level module

- 50% size, and 25% height reduction from nRF9161 SiP
- Feature and software compatible with nRF9161 SiP
- Good fit for NR+, and high volume (>500 kpcs/y) cellular products

#### Full reference design and BOM

- Ensure good performance for both supported technologies
- Limit cellular certification scope
- Reduce risk, cost, and schedule vs. traditional cellular chipset design

#### Development hardware

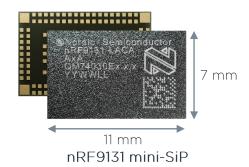
- nRF9131 EK available for PoC and pilot testing
- nRF9161 DK for more comprehensive firmware development











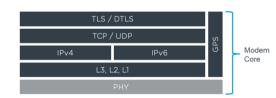
## Certified Modem Firmware Stacks

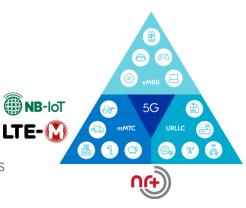
### LTE Firmware stack (LTE-M/NB-IoT 3GPP rel.14 + GNSS)

- Power Saving mode for roaming devices
- Improved TTFF performance w/ offline GPS satellite acquisition
- SoftSIM support
- Globally certified w/ all the big carriers

#### DECT-NR+ Firmware Stack

- License-exempt, highly scalable, decentralized massive mesh networks
- NR+ global 1.9GHz bands supported
- Wirepas provides the NR+ firmware and SDK





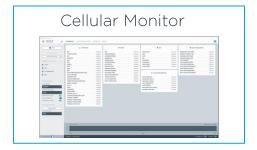
World's first non-cellular 5G standard for mMTC and URLLC use cases

## nRF Connect for Evaluation

- Flexible evaluation
  - Tools to evaluate Power consumption, Modem performance, and cloud services (Via AT commands or precompiled samples)
  - Online Power Profiler tool to estimate power consumption

- nRF Connect for Desktop
  - Power Profiler: Measure power consumption
    - > requires a Power Profiler kit II
  - Cellular Monitor: Analyze modem traces, evaluate communication, and network testing
- Devzone for technical support





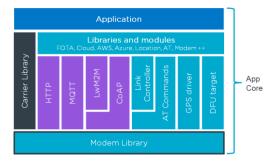


## nRF Connect for Development

- nRF Connect SDK
  - Unified code base for Nordic hardware
  - Zephyr RTOS, protocol stacks, drivers, etc.
  - Reference apps and samples

- nRF Connect for VS Code IDE
  - Incl. everything expected from a modern IDE
  - Visual and command line support
  - DeviceTree Visual Editor, Custom board wizard

 DevAcademy interactive learning platform, smooth transition from evaluation to development







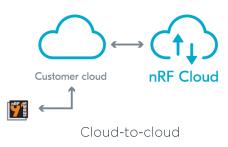
## nRF Cloud

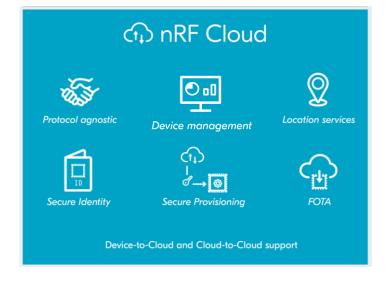
## IoT Services platform

- Built for low-power Nordic devices
  - Device-to-cloud and cloud-to-cloud
- Agnostic connectivity transport
  - (NEW!) CoAP, MQTT, REST

- Standalone services for flexible adoption
- Device management services
  - Firmware over the air, Message storage,
     Device alerts/logs







## nRF Cloud Location services

## Nordic offers complete selection of location services

Assisted GNSS



Reduce time-tofirst-fix from minutes down to seconds.

1 - 6 Years

Predictive GNSS



Same as assisted GNSS but data is valid up to two weeks.

1 - 6 Years

SSID Wi-Fi



Scan nearby Wi-Fi access points to determine location.

7 - 13 Years

Multi-cell



Scan nearby cell towers to determine location.

10 - 14 Years

Single-cell



Use serving celltower to determine crude location.

15 Years

Device battery life

Location accuracy

House/city block

Neighborhood

City/region

Exact position

Exact position

## nRF Cloud Security Services

All cloud-connected devices need credentials to connect to the cloud securely.

Securely provisioning devices can be complex and costly.

#### Secure Identity



Provides a secure and unique identity for devices with Nordic root-of-trust

### Secure Provisioning



Configure the device remotely with the required credentials and custom configurations

#### IMEI Management



Allocate and report IMEIs w/o their own TAC ranges for provisioning devices with specific MNOs

#### Secure Identity

# ID

## nRF Cloud Secure Identity

### Foundation for the nRF Cloud Security Services

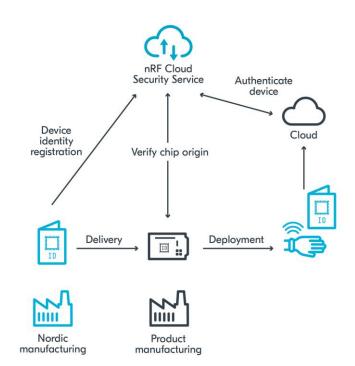
- Verify legitimacy of chip
- Protect product IP
- Authenticate devices

## Establishing Root-of-Trust

- Identity generation on-device in Nordic manufacturing
  - Unique device ID and private/public key pair
- ID and public key uploaded to nRF Cloud

#### Hardware Verification & Authentication

- Attestation token verified against nRF Cloud
  - Authenticating can also be done after production



#### Secure Provisioning



## nRF Cloud Secure Provisioning

## Simplify provisioning process

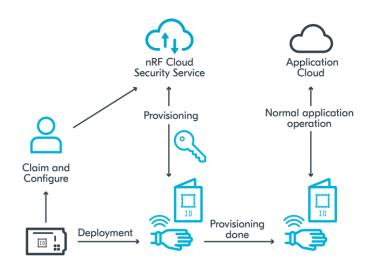
- Configure device behavior on deployment
- Flexible and scalable
- Enables zero touch provisioning

#### Customer claims device

- Bind device w/ Secure Identity service
- Set tags, define provision rules

## Device securely provisioned

- Device uses received credentials and rules
- Securely connected to endpoint





## nRF91 Series - Ease of use

Lowest Power



Security Lifecycle



Reduced cost of ownership



Designed for low power IoT

Efficient HW, FW, protocols and optimized cloud services

Verify with Power Profiler Kit II

nRF Cloud Security Services from blank to securely connected device

Secure boot, authenticated FOTA, secure key/data storage

Single integrated hardware for global deployment

Tools and SDK for faster time to market

# Fast time to market with our offering!









