

# iBeacon advertising packet

Flags	Length	Type
0x02	0x03	0x00

4C-00|0215|01-12-23-34-45-56-67-78-89-9A-AB-BC-CD-DE-EF-F0|AB-CD|01-02|C3

01-12-23-34-45-56-67-78-89-9A-AB-BC-CD-DE-EF-F0

4C-00 | 0215

Apple Vendor ID  
iBeacon Service



128-bit UUID  
(e.g. MacDonalds)

AB-CD | 01-02 | C3

Major value      Minor value      RSSI level  
(e.g. McD's on 5th Ave NYC)      (e.g. 3rd floor)